PREMIER
ANNUITY PROSPECTS

Seminar Marketing Program Application

Thank you for your interest in our seminar program. Please fill this form out completely and **fax it** back to us at **206-350-4464**.

We will review your order and contact you to confirm your selections. We will send you a proof of your mailing and a mailing list compiled from your selected demographics. You will then receive an invoice for the total cost of your campaign. We will not mail out orders without written approval of mailing counts, invitation proof, and full payment.

IMPORTANT: Forms must be completed and submitted to Premier Annuity Prospects a minimum of 30 days prior to your first seminar date.

Contact Information

Agent Name Presenter		Contact Name Clerical Details	
Title		Phone	
Company		Fax	
Address		E-Mail	
City		Secondary E-Mail	
State		Name for Call Script	
Zip		Purchase Order #	

Demographics

If you have already received your demographic analysis you may skip this section.

Age Range 50-75 Recommended	to	Quantity # pieces to be mailed	
Income Range All incomes suggested	to	Single Family Dwellings Only?	☐ This filter increases chances of being a homeowner.

Radius Zip Code Search

We Recommend using a this method for maximizing your results.

Starting Zip Code _____

Distance: ☐ 5 Miles ☐ 10 Miles ☐ 15 Miles ☐ 20 Miles ☐ 25 Miles

☐ Enough distance to reach requested count

Exact Zip Code Search

Please provide at least 5 zip codes

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Seminar Invitation Information

You may submit your own template or choose from one of our custom designed invitation layouts. You can view our latest designs and options at www.premierannuityprospects.com.

Post-Card Invitations

Size: ☐ 4.125 x 5.5in ☐ 5.5 x 8.5in ☐ 5x 11in

Style: ☐ Advanced Tax Planning Workshop ☐ Asset Protection For Seniors ☐ Senior Survival Workshop ☐ Dinner Seminar Invitation ☐ Provide Your Own Artwork

Full Window Legal Size Invitations

Style: ☐ Flourish Theme ☐ Spring Theme ☐ Patriot Theme ☐ Green Invitation ☐ Winter Theme ☐ Parchment ☐ Custom design

Additional Options

☐ First Class Mail (add 15c ea.) ☐ Full Page Bio Sheet (add 3c ea.) ☐ Event Tickets (add 4c ea.)

Certifications: ☐ CFP ☐ CLF ☐ BBB ☐ CLU ☐ ChFC ☐ CSA ☐ LUTC ☐ Ethics Bureau ☐ Other _____

Licensing and Securities information: ☐ No, you do not need securities disclosure or license information on your mailing.

☐ Yes, you have attached your securities and license disclosures to this form.

☐ Check here if your mailer needs to be approved by a compliance department. (Add 10 days to mail timing)

Seminar Information

Seminar Title _____

RSVP Service ☐ (Includes confirmation calls and on-line listing of attendees with address)

Focus ☐ Retirement ☐ IRA ☐ 401k ☐ Reverse Mortgages ☐ Long-Term Care ☐ College Planning ☐ Annuities ☐ Insurance ☐ Other _____

Seminar 1

Date _____

Time _____

Type: ☐ Lunch ☐ Dinner

Location Name _____

Address _____

City _____

State _____ Zip _____

Seating Capacity _____

Seminar 2

Date _____

Time _____

Type: ☐ Lunch ☐ Dinner

Location Name _____

Address _____

City _____

State _____ Zip _____

Seating Capacity _____

Seminar 3

Date _____

Time _____

Type: ☐ Lunch ☐ Dinner

Location Name _____

Address _____

City _____

State _____ Zip _____

Seating Capacity _____

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Payment

Please fax your completed order form to 206-350-4464. Send checks to 114 Durfee Street, Fall River, MA 02720

Type: ☐ Visa ☐ Mastercard ☐ Check ☐ ACH ☐ AMEX ☐ Discover

NOTE: THERE IS A .01 CENT CHARGE PER PIECE WHEN PAYING WITH A CREDIT CARD.

Name (As it appears on card) _____ ☐ Billing address same as contact address?

Address _____ Billing Zip Code _____

Card Number _____ Expiration Date _____ Verification Code _____

Amount Due _____ Cardholders signature _____

By signing above, I represent I am an authorized signer on the credit card listed and hereby authorize Premier Annuity Prospects to charge my card in the amount shown. Further, I understand and agree that all mailing lists are created from national consumer information compiled by only the most reputable US firms and rates are for single, one-time use only. Lists supplied cannot be 100% accurate, and mailing lists used may not be 100% deliverable. Additional filters for demographics are available at additional costs. Results of this mailing are not guaranteed.

_____ Pieces Mailed X _____ Rate/Piece = $ _____ Mail Cost

_____ **RSVP Service** *Please View Price Sheet for pricing* + _____ Mail Cost = $ _____ **TOTAL**

Agent Signature _____ Date _____

By signing this order form, you agree to the information on all 3 pages that you have submitted. You also agree that if you cancel this order after the approval has been received that you will incur a minimum $500 cancellation fee up to no refund due to printing and processing costs incurred. You also agree that by signing this order form you take full responsibility for complying with and communicating to Premier Annuity Prospects all state or federal laws regarding marketing, license or disclosures requirements.