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Special invitation for:

Johnathan Brown

FREE
$25 Gift Card!

1234 Main Road
Anytown, US 12345

Jonathan,

You and a guest are cordially invited to join me for a complimentary consultation. My name is Your Name, Retirement Specialist at Insurance and Investments Agency, proudly serving the Your Town area for the past 40 years. I would like to meet with you to discuss investment issues that may impact your financial goals in 2010 and beyond. This is not an invitation to a group event, but a way for us to meet individually, get to know each other and see if we have enough in common to take another step. Either way, you will receive a giftcard-with no obligation to buy anything.

Simply call 1-800-659-2261
to make your private reservation

With this challenging economy, it's a busy time and my calendar fills up quickly so please call today to arrange your private meeting.

There are important retirement updates you should be aware of!

Here is what we can discuss, and of course, any other items that are on your mind:

- How to completely avoid all probate and estate taxes
- How to reduce or avoid all income taxes on your investments and social security
- How to exempt your assets from collection by government or nursing home if you become ill
- Will you have enough retirement income?

In consideration of you taking time out of your busy schedule to meet with me, I have chosen two complimentary gift card options for you to choose from:

Walmart
Save money. Live better.

-or-

the Olive Garden
ITALIAN RESTAURANT

I assure you that your time will be well spent, and again the gift certificate comes with no strings attached. I am looking forward to meeting you.

Joe Agent

Joe Agent

P.S. Even if you already have the services of a good CPA, attorney or financial advisor, perhaps a fresh set of eyes and a conservative approach might help uncover some opportunities and help to reduce risks.

Jonathan,

Please call today to arrange your private meeting:

1-800-659-2261

RSVP CODE
1234